

Intertextuality

Memory

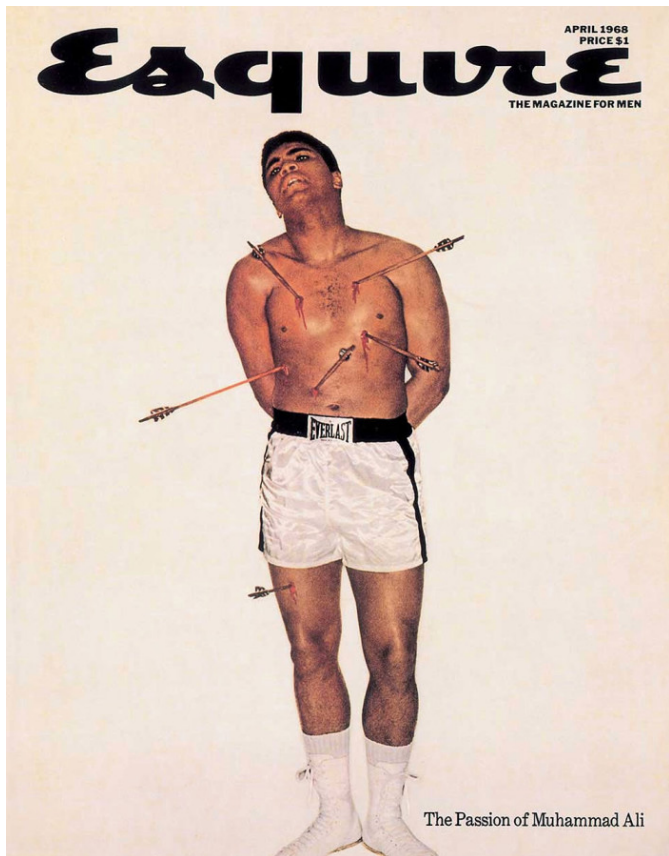


Philpot Education

Instructions

1. Work in groups. Shuffle the 20 cards and place them on a large table in a 5 x 4 grid, face down. Take turns, going clockwise. When it's your turn, turn over any two cards. If you find a match, you may keep the cards and take another turn. You will recognise matches based on their common structural features or themes. The player to have the most matches (or pairs) wins!
2. After you have finished the game, discuss how each pair is an example of one or more of the following terms: Repurposing, imitation, parody, pastiche, satire, spoof, allusion, plagiarism, homage or mash-up. Look up the definitions of these terms if you do not understand them or their differences. You may need to research the texts to know which terms are relevant. As a group, discuss how each form of intertextuality affects your understanding of these texts.
3. Create a similar memory game for your classmates, by searching for and collecting a series of texts that use different forms of intertextuality.

‘The Passion of Muhammed Ali’ by Carl
Fischer for Esquire Magazine, 1968

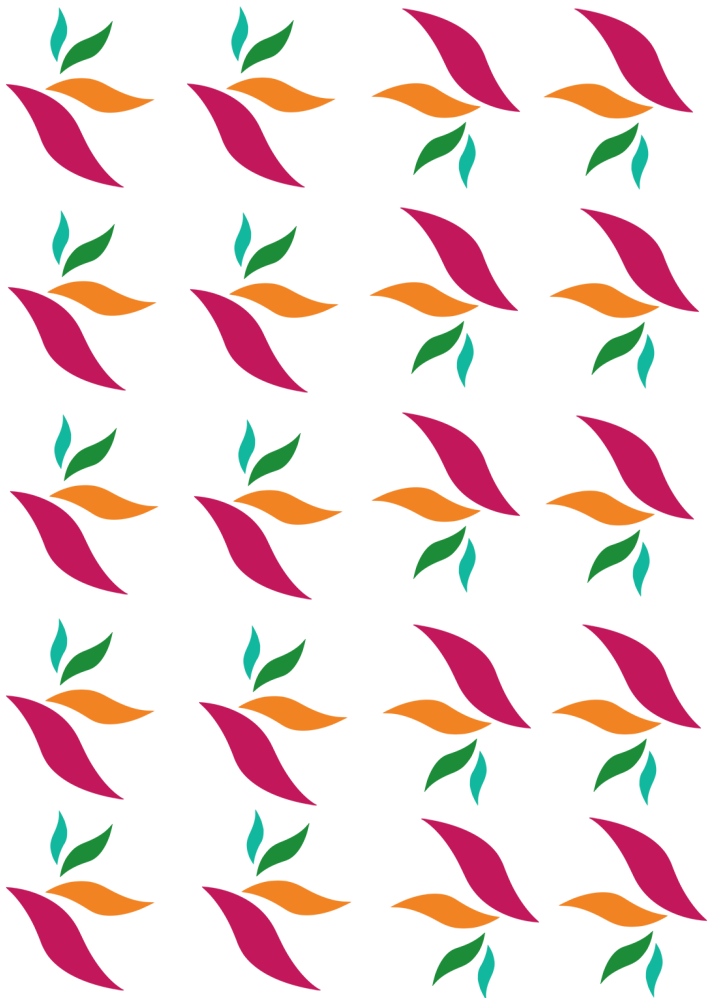


The Passion of Muhammad Ali



‘The Martyrdom of Saint Sebastian’
by Il Sodoma, 1525





'Hope' by Shepard Fairey, 2008





‘Dope’ by Jeff Rankin, 2009





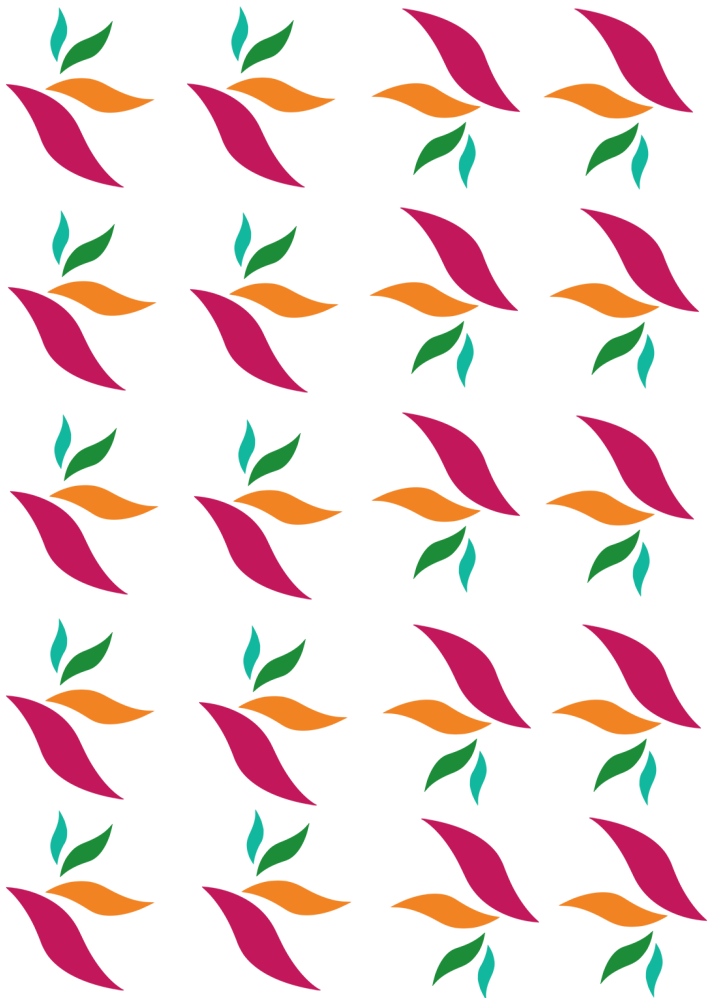
“Napalm girl” by Banksy, 2004





“Napalm girl” by Nick Ut, 1972





'I Want You for U.S. Army' from painting
by James Montgomery Flagg, 1941





'Lord Kitchener wants you'

by Alfred Leete, 1914

BRITONS



JOIN YOUR COUNTRY'S ARMY!
GOD SAVE THE KING



'La Pietà' by Oliviero Toscani for Benetton, 1992

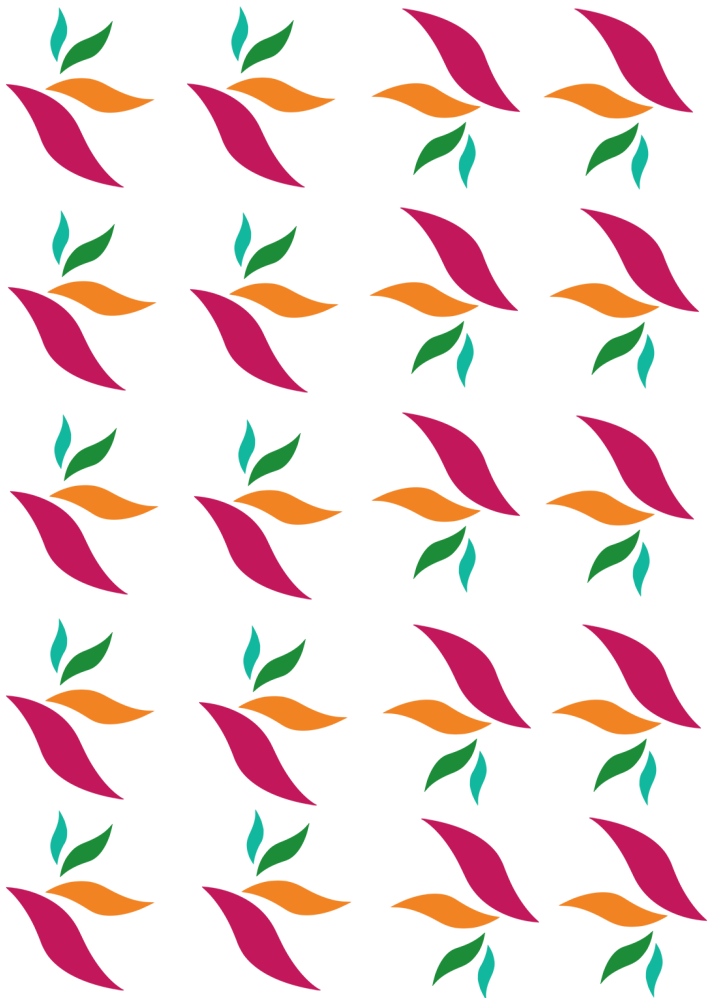


UNITED COLORS
OF BENETTON.



‘David Kirby’s final moments’, by Therese Frare, 1990





‘Pin-up calendar’ by Asphalt & Rubber, 2013





‘Pin-up calendar’ by Asphalt & Rubber, 2013





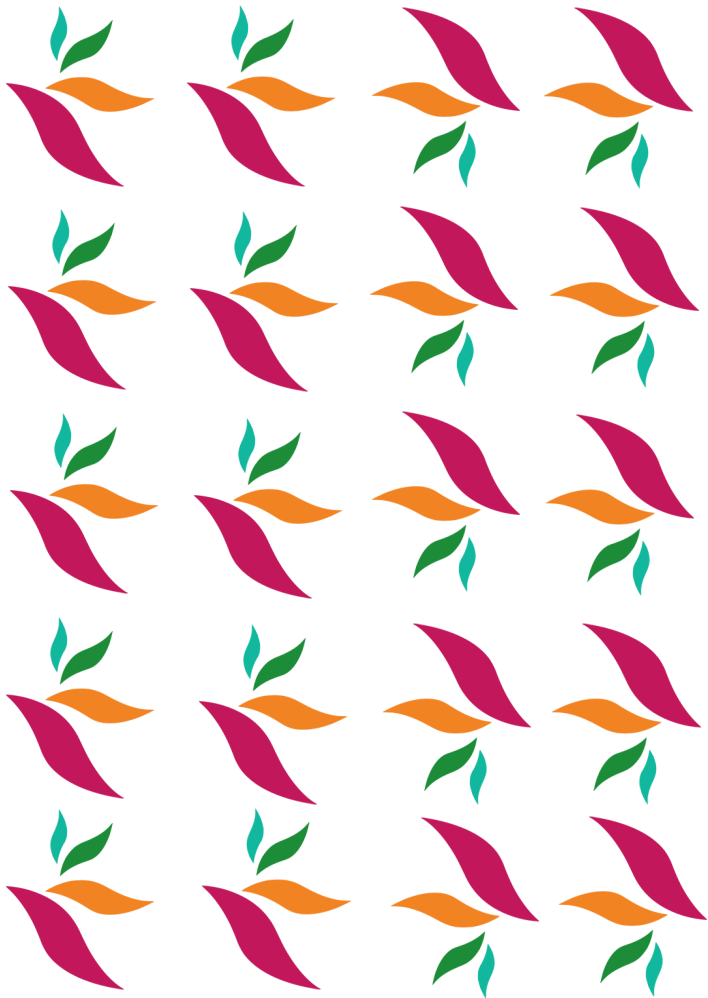
From 'All-American Men of War'
by Irv Novick for DC Comics, 1962





‘Whaam!’ by Roy Lichtenstein, 1964





'Start cola earlier!' by
TheCityDesk.net, 2002

For a better start in life
start **COLA** earlier!

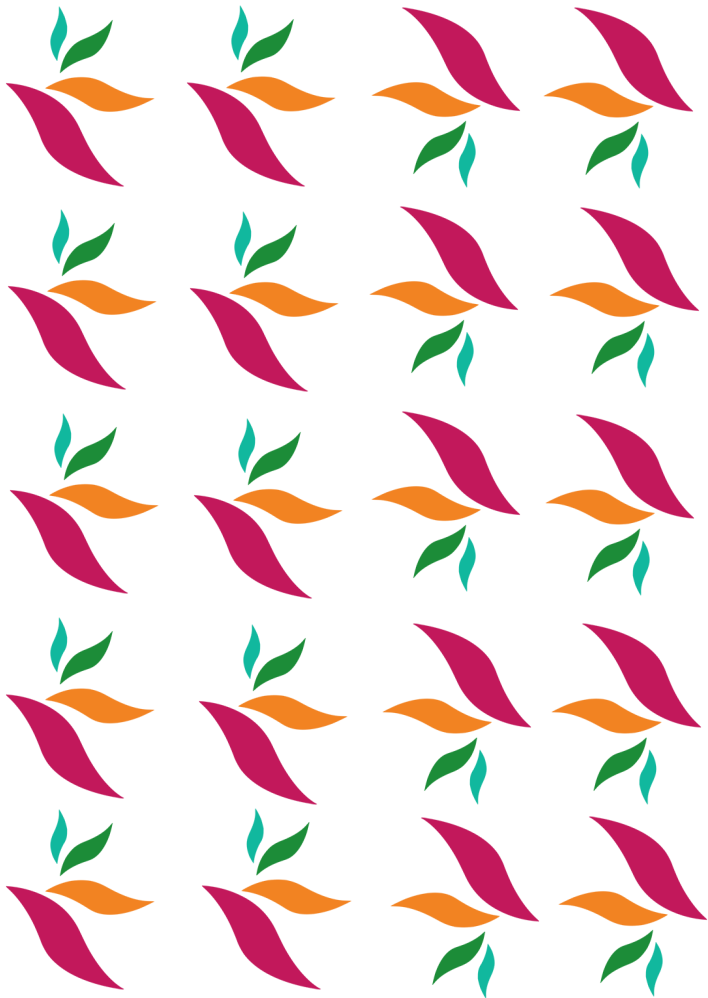


- Promotes Active Lifestyle!
- Boosts Personality!
- Gives body essential sugars!

How soon is too soon?

Not soon enough. Laboratory tests over the last few years have proven that babies who start drinking soda during that early formative period have a much higher chance of gaining acceptance and "fitting in" during those awkward pre-teen and teen years. So, do yourself a favor. Do your child a favor. Start them on a strict regimen of sodas and other sugary carbonated beverages right now, for a lifetime of guaranteed happiness.

The Soda Pop Board of America
1515 W. Hart Ave. - Chicago, ILL.



'Why we have the youngest customers in the business' by Seven-Up Co. 1955



Watch "Soldiers of Fortune"
For exciting adventures, see this
7-Up TV show every week.

Copyright 1955 by The Seven-Up Company



Real
bottles
derived from
lemons or
lime-juice
are sold in
bottles only.



Why we have the youngest customers in the business

This young man is 11 months old—and he isn't our youngest customer by any means.

For 7-Up is as pure, as wholesome, you can even give it to babies and feel good about it. Look at the back of a 7-Up bottle. Notice that all our ingredients are listed. (That isn't required of soft drinks, you know—but we're proud to do it and we think you're pleased that we do.)

By the way, Mom, when it comes to toddlers—if they like to be coaxed to drink their milk, try this: Add 7-Up to the milk in equal parts, pouring the 7-Up gently into the milk. It's a wholesome combination—and it works! Make 7-Up your family drink. You like it . . . it likes you!

*Nothing **does it** like Seven-Up!*



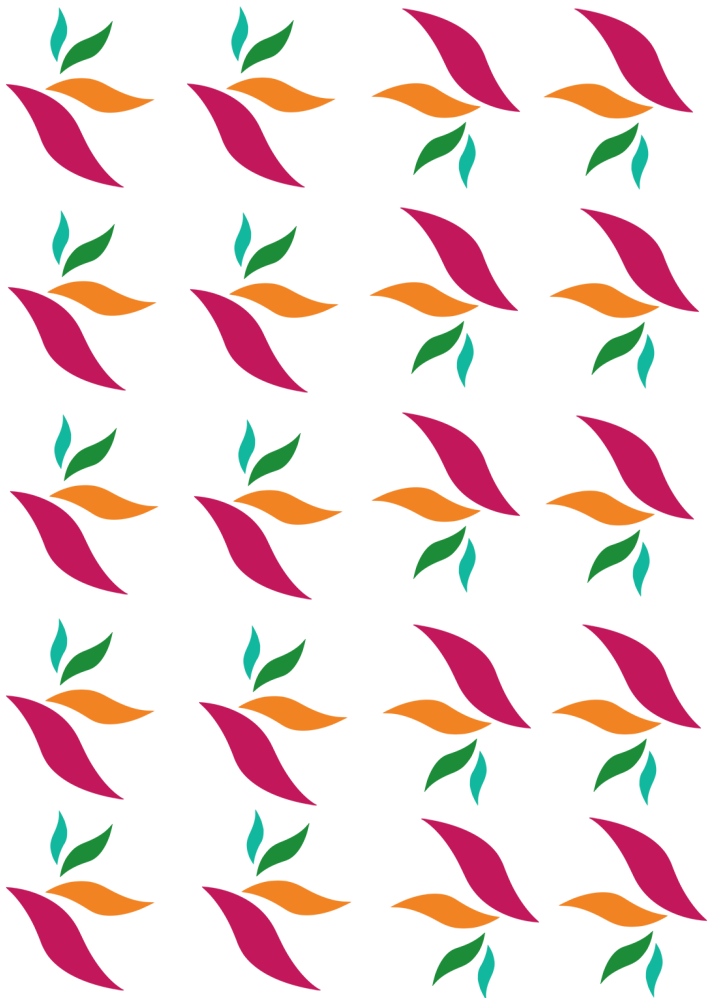
‘The Premier of Smooth’ by R.J.
Reynolds Tobacco Company, 1990



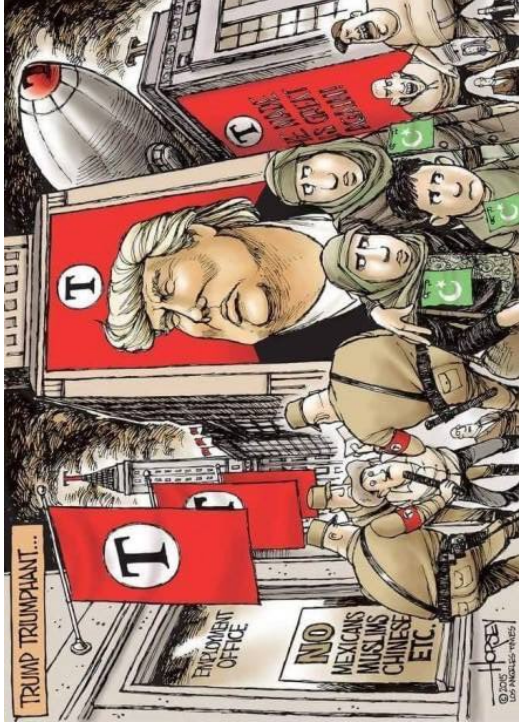


'Joe Chemo' by Scott Plous for
Adbusters, 1996





‘Trump Triumphant’ by David Horsey
for Los Angeles Times, 2015





‘The capture of Jews who had hidden
in a bunker’, Warsaw, 1942



