TIME

EXCLUSIVE
A TIME poll in suburbia shows
TROUBLE FOR BUSH

The Hillary Factor

Is she helping or hurting her husband?

Text 1: Points to consider

- Warm lighting suggests friendliness.
- Showing teeth is a sign of emotion and weakness.
- Alliteration of ‘helping’ or ‘hurting’ encourages binary thinking.
- The use of a question questions her role in her husband’s campaign.
- She is a ‘factor’ for her husband’s campaign.
- The Time title is in front of her head, suggesting the magazine is more important than she is.
- Camera is at eye-level, putting the reading on equal footing with her.
- Her gaze into the camera engages the reader.

NOVEMBER 16, 2009

Hold the Sashimi: How to Save the Endangered Tuna

Decision '09: What a Difference A Year Makes

The Breakthrough Performances Of *Precious*

TIME

The State Of Hillary

She's a global celebrity, but can Secretary Clinton make a more peaceful world?

BY JOE KLEIN

WWW.TIME.COM

Text 2: Points to consider

- Sharp contrast of white on red feels edgy and powerful.
- The lack of a smile or teeth adds to her position of strength.
- ‘State’ is a pun (‘Secretary of State’ and to be in a ‘state’), suggesting that her mental position is to be in charge.
- The small question ‘can [she] make a more peaceful world?’ questions her abilities.
- Her gaze into the camera with her stark blue eyes is penetrating for the reader.
- The Time title is behind her head, suggesting she is more important than the magazine.
- Her posture is erect, suggesting strength.

NOVEMBER 19, 2007

Why Pakistan Is Unraveling
Musharraf's missteps are a dilemma for the U.S.

Banking: Tanking
Rubin's cleanup act at Citi

How Green Is My Rooftop
Shrubs replace shingles in enviro-friendly buildings

TIME

What Hillary Believes

And Why She Thinks She'll Win

BY JOE KLEIN

www.time.com

Text 3: Points to consider

- The photograph has been stylized using editing software, making her appear like a cultural icon.
- The lack of a smile or teeth adds to her position of strength.
- Her collar is turned up, suggesting independence.
- The camera is below her, making the reader look up to her literally and figuratively.
- Her gaze is into the distant, making her seem focused on the future.
- The language focuses on what she 'believes' and 'why' she thinks she will 'win', all of which are purpose-related words.

You Have Never Seen a Movie Like 'Gravity'

Alfonso Cuarón's audacious space odyssey. By Dan P. Lee, p.34

Also: Renting Barack Obama's Apartment, Buying John Mayer's, in 'Properties' p.50

+ To Tiger, My Gay-Conversion Sex Surrogate, With Love

By Gene Stone p.28

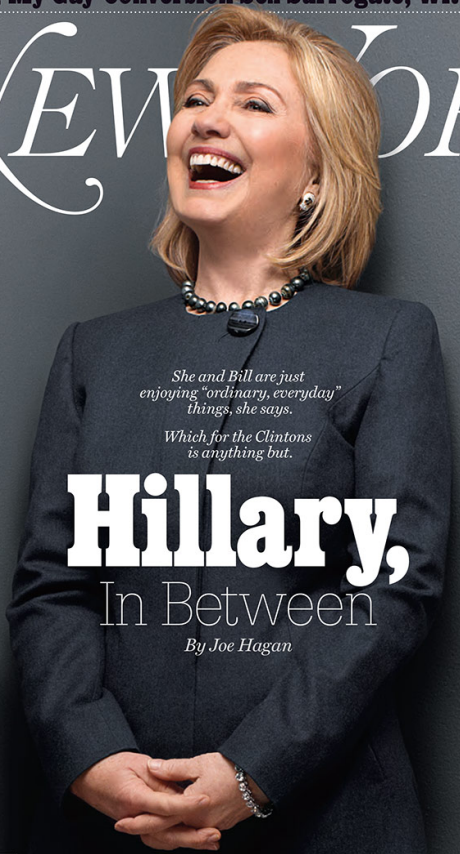
NEW YORK

SEPTEMBER 30, 2013

THE BALTHUS NO ONE'S WILLING TO SHOW

By Jerry Saltz

p.67



She and Bill are just enjoying "ordinary, everyday" things, she says.

Which for the Clintons is anything but.

Hillary, In Between

By Joe Hagan

$5.99 USA/CANADA

39

0 71658 01912 6

NYMAG.COM

Plus:

Frank Rich: Rand Paul's Bright Future

p.22

Text 4: Points to consider

- She's not looking at her audience, which makes her seem distracted.
- Her big laugh makes the reader wonder what is so funny.
- The use of the comma after her name suggests there is more than just her.
- 'In between' is a rather ambiguous phrase, which intrigues the reader.
- The use of quotation marks around "ordinary, everyday" questions her words and her authenticity.
- She does not seem to know what to do with her hands, making her appear less powerful.

NEW YORK POST
Page Six
THURSDAY, JANUARY 24, 2013 / Brisk, 21 / Weather: P. 28 ★ ★ LATE CITY FINAL www.nypost.com $1.00

NO WONDER BILL'S AFRAID

Hillary explodes with rage at Benghazi hearing

The lady has some temper! Secretary of State Hillary Rodham Clinton came out breathing fire yesterday at a congressional hearing where pols ripped her handling of the Benghazi debacle.

PAGES 8-9

Kevin Lamarque/Reuters

Text 5: Points to consider

- She does not seem in control of her emotions, which is a sign of weakness.
- The story about hearings on the Benghazi attacks has been trivialized by focusing on the Clinton's marriage.
- She is not aware of the camera, and is therefore not in control of the photograph, making the reader wonder if she is in control of anything.
- 'Bill' and 'Hillary' are not formal ways of addressing them, which gives the newspaper a sleazy tone.
- 'The lady has some temper!' is demeaning and condescending.
- Bill Clinton's expression is comical, which questions how seriously the reader should take her.

ROB KARDASHIAN'S PLAN TO SHED THE WEIGHT

JUNE 16, 2014

People

BILL & GIULIANA'S SURROGACY HEARTBREAK

1926-2014
ANN B. DAVIS FROM *THE BRADY BUNCH* TO A LIFE OF FAITH

INSIDE: 15 AMAZING WOMEN CHANGING THE WORLD

EXCLUSIVE People INTERVIEW

HILLARY & THE WHITE HOUSE

'We need to break that highest, hardest glass ceiling'

Clinton opens up about her health, her marriage, becoming a grandmother—and the Presidency

SECRETARY CLINTON AT HOME IN WASHINGTON, D.C., MAY 29, 2014

Text 6: Points to consider

- The context of the magazine is not concerned with ‘political power’, which detracts from her position of power.
- The colours are bright and festive, not dark and business-like.
- She is leaning into the chair, which suggests she requires support and strength.
- The teasers distract from the focus on her, which questions her importance.
- ‘Her health, her marriage and becoming a grandmother’ are seemingly more important that ‘the Presidency’.

ZAKARIA: THE GOLDMAN GAME

HITCHENS: SUBPOENA THE POPE

Newsweek

MAY 3, 2010

From China to Iran, the secretary of state is finding her footing as the president's steely messenger

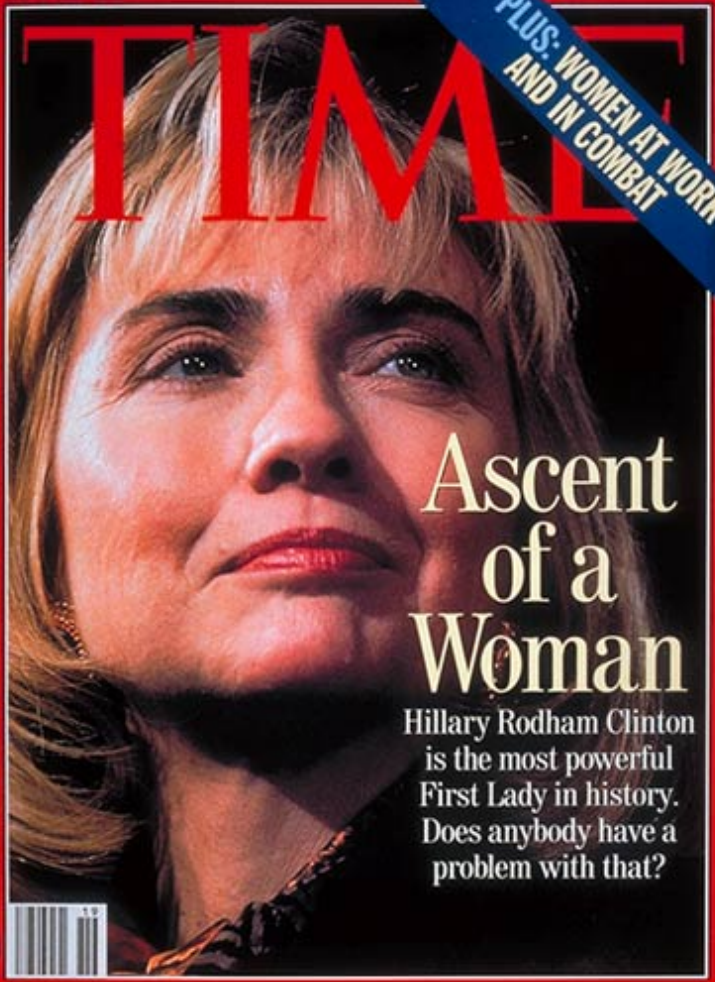
Plus, the Clinton Q&A: Google, her definition of fun, and her husband's role now

BY MICHAEL HIRSH

OBAMA'S BAD COP

Text 7: Points to consider

- The camera angle is low, making the reader look up to her, which adds to her level of power.
- Her pressed lips and stern eyes make her appear strong.
- She seems to be confronting someone, which is intimidating for the reader.
- ‘Obama’s bad cop’ and ‘steely messenger’ suggest someone else controls her.
- ‘Finding her footing’ implies that she is not in control.
- Dark background, highly contrasted with her face and the blue ‘power suit’ add to her appearance of being in command.


TIME
PLUS: WOMEN AT WORK AND IN COMBAT
Ascent of a Woman
Hillary Rodham Clinton is the most powerful First Lady in history. Does anybody have a problem with that?

Text 8: Points to consider

- ‘Ascent of a woman’ is a play on words with a ‘scent’ of a woman, which is more about physical attraction than political power.
- Although the copy claims that she is the ‘most powerful first lady in history,’ the question that follows seems to question her power.
- The camera shot is extremely close up, showing the reader every pore, wrinkle and hair, which feels disturbing.
- Her gaze is distant, suggesting she is a visionary.
- The over exposure, possibly caused by spotlight, suggests there is a lot of focus on her.
- The photograph layer is behind the magazine title, taking away from her level of importance.

NEW! FASHION TRA LE IDEAS BEAUTY

STYLIST

ISSUE 41
4 AUGUST 2010
WWW.STYLIST.CO.UK

WHO'S WEARING THE TROUSERS NOW?

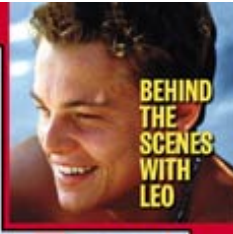
How Hillary became the world's most powerful woman

Text 9: Points to consider

- A full body shot is risky.
- Crossed arms suggest closed personality and a firm stance.
- The use of a question questions anyone who doubts her power.
- The statement, 'the world's most powerful woman,' clearly denotes power.
- Her smirk suggests confidence.
- Her gaze is direct and confronting for the reader.
- The turquoise background is cool and stylish, contrasted with the black and white, business-like photograph of her.
- The power suit is powerful.
- The photograph layer is in front of the magazine title, suggesting she is more important.

MARCH 1, 1999 $2.95

TIME



Senator Clinton?

www.time.com

Text 10: Points to consider

- The question mark questions everything about her and whether or not she should be a senator.
- The oil on canvas technique is not typical of a current affairs magazine and makes the reader wonder why it was created.
- She does not seem to know what to do with her hands, which makes her appear uncertain and insecure.
- She is smiling, a sign of friendliness and affability.
- The teaser, featuring 'Leo' detracts from the focus on Clinton.
- The full body shot makes her look small in comparison with the blue background.

Hillary Clinton on magazine covers

Philpot Education

Instructions

1. Work in groups. Place the 10 magazine covers on a large table, cover side facing up. To what extent is Hillary Clinton depicted as a strong political leader in each magazine cover? Discuss your answer to this question, considering layout, diction, composition, camera angle, lighting, symbols, body language and gaze. Rank each cover in a spectrum from left to right, placing the covers on which she looks least powerful on the left, and the covers on which she looks most powerful on the right. Do not turn over the cards to reveal the analysis until you have completed your ranking.
2. Place your row of covers above or below other groups' covers on one large table and compare and discuss, as a class, your results. Discuss your definition of 'political power' and how magazines covers can construct our understanding of political power.
3. Create a similar ranking game for your classmates, by searching for and collecting a series of magazine covers that a familiar male political or another female politician.